

NaturaLawn® of America's fertilizers are specifically designed around using natural and organic nutrients, which are safer for you, your family, and your pets. Our organic-based system generates a beautiful lawn by putting back into the earth what nature took out. All of our fertilizers may be applied throughout the growing season, even to dry grass and do not need to be watered in. Simply follow the instructions and avoid applications if the temperature is extreme (over 90°). If your lawn needs feeding during periods of consistent hot temperatures, cut the application in half.

Alternative® Jumpstart (25-1-5) This organic-based proprietary fertilizer is one of our "flagship" products. You just won't believe how beautiful a green lawn can be until you experience the results you will get from this unique formulation. Plant in Early Spring.

Natural Alternative® Booster(7-0-2)A great product to help boost your soil's life and wake up your lawn. Naturally derived sources of organic nutrients will slowly and evenly feed your soil and lawn as the temperatures increase. Contains Corn Gluten. Plant in Late Spring.

Alternative® Mid-Year Cruiser(18-1-5)This product will help nurse your soil and lawn back to health during the hot summer time period. The natural organic-based nutrients slowly release as moisture becomes available, thus enabling the turf's root system to withstand the stresses of summer. Plant in Summer.

Natural Alternative® Recuperator (10-15-5 with PGA) Whether you have just planted a new lawn, overseeded an existing one, or need to help your lawn recover from past damage, this very unique and exclusive fertilizer is the right choice. We've taken our specially designed natural organic-based product and enhanced it with over 40 different beneficial soil microbes we call "PGA," short for Plant Growth Accelerator. You'll be very satisfied with the performance and rapid growth from your newly planted or overseeded lawn. Plant in Fall.

Alternative® Winterizer(20-1-4) As the weather turns cooler, your grass needs special treatment to help build up sufficient levels of carbohydrate reserves. This specially formulated proprietary product will provide the necessary nourishment your lawn needs, giving it a pleasing color as well as a more dense root system. Healthy roots equal healthy lawns. Plant in Late Fall.

[www.roozensonline.com](http://www.roozensonline.com)